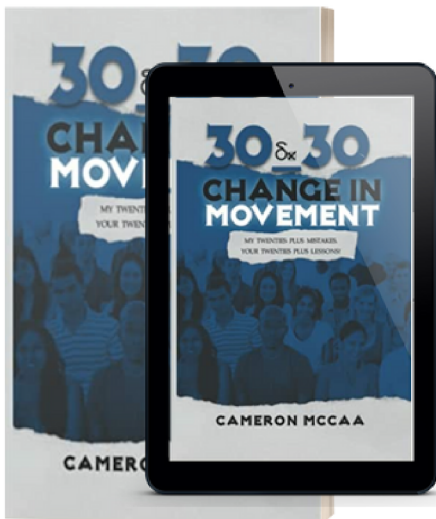




30\_30

CHANGE IN MOVEMENT



### AVAILABLE ON

[www.amazon.com](http://www.amazon.com)  
Apple Books  
30\_30 Change in Movement  
Independently published

### INTRODUCTION OF THE BRAND

My heart began to beat faster. Blood pressure began to rise. Breathing quickened. I had to make a choice – should I fight or flee the nervousness associated with becoming thirty?

On social media pages, I saw others' realities but was second-guessing my own. At one point my identity, purpose, and motivations were all blurred. In a moment of time, I lost friends and opportunities.

Bridging generations and timeless advice, I created my first book, “30\_30 Change in Movement” to prepare the next generations and empower current generations to re-chart a different course. A course toward enlightened minds, whole-spirits, and warm hearts.

### SERVICES PROVIDED

- Lectures (e.g., colleges & universities) / Speaking Engagements (e.g., churches) / Seminar's (e.g., financial wellness, self-publishing)

### GET IN TOUCH

30\_30 Change in Movement: My Twenties Plus Mistakes. Your Twenties Plus Lessons!  
702.268.0950

 [www.cameronmcca.com](http://www.cameronmcca.com)

# Meet the Author

## Cameron McCaa

My name is Cameron McCaa and I'm a 30 years-old Southern California native. I graduated from the University of Southern California where I studied American Studies and Business Administration.

**Upon finishing up the undergrad graduation ceremony I had a son and a dream.**

Two drivers that I could not let down. I have had the pleasure of supporting multinational corporations and community organizations alike in an effort to make long-lasting social change.

I have been awarded over 50K in scholarships, sung for the Governor of CA (before puberty - LOL), walked the NYSE floor, preached an estimated 3 sermons (unofficially in-training - LOL), I love ART, and haven't lost a match yet in my favorite board game "Connect Four" - America's Champ!

**Let us make a change in movement to fulfill our divine purposes and usher in new generations with information that'll serve them for many years to come.**

Everyone deserves some type of road map - a practical life guide covering forbidden subjects and know-how data regarding our commonly shared human experiences.

More things connect us vs. separate us.

I didn't make mistakes in my twenties to keep them all to myself. My twenties mistakes will be your twenty-plus lessons!



### According to the Deloitte Global 2021 Millennial and Gen Z Survey

Millennials' top 5 greatest concerns are healthcare/disease prevention, unemployment, climate change, economic growth, and crime/personal safety.

55% of millennials have donated to charity over the past two years.

Millennials and Gen Zs believe in their individual power to drive change.

**"Cameron's energy, optimism, and creativity are only superseded by his ability to design and develop customized solutions to overcome foreseeable project barriers."**

**"Cameron has built a strong (and deserved) reputation as someone with vision, diligence, and honor - someone who gets things done!"**